

MONTHLY MEMBERSHIP PROGRESS REPORT

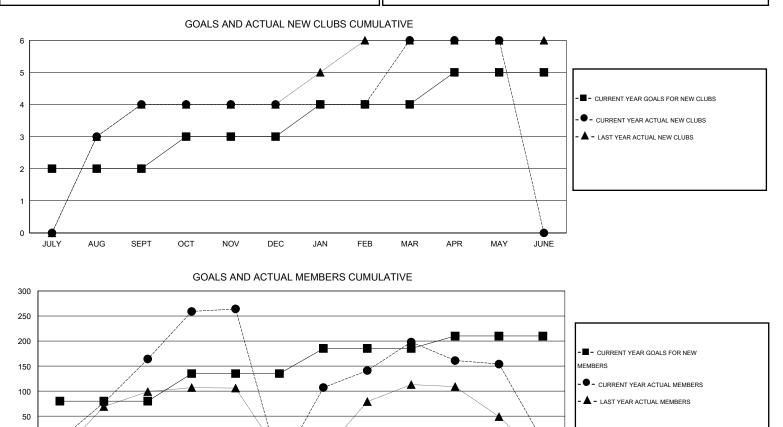
District 318 A

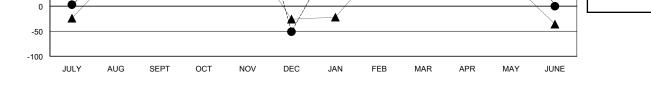
Results as of: 5/31/2014

GMT CA 6

GMT: Mahesh Pasqual

| Clubs | | | | | Members RESULTS FOR 2013-2014 | | | | | |
|-----------------------|------------------|---------------------|----------------------------|-----------------------------|----------------------------------|--------------------|----------------------------------|------------------------------|-----------------------------|--|
| RESULTS FOR 2013-2014 | | | | | | | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/ LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/ LOSS | |
| JULY/AUG/SEPT | 2 | 4 | 1 | 3 | JULY/AUG/SEPT | 80 | 269 | 105 | 164 | |
| OCT/NOV/DEC | 1 | 0 | 10 | -10 | OCT/NOV/DEC | 55 | 141 | 356 | -215 | |
| JAN/FEB/MAR | 1 | 2 | 0 | 2 | JAN/FEB/MAR | 50 | 304 | 55 | 249 | |
| APR/MAY/JUNE | 1 | 0 | 1 | -1 | APR/MAY/JUNE | 25 | 44 | 88 | -44 | |





| DROPPED CLUBS: 12 | 78 CLUBS OF 110 ADDED 1 OR MORE | GENDER DISTRIBUTION | | |
|-------------------|---------------------------------|-----------------------|----------------|------------|
| | NEW MEMBERS | MALE | 2,703 (82.86%) | |
| | — | FEMALE | 559 (17.14%) | |
| DROPPED MEMBERS | | | | |
| DECEASED 1 | CLICK HERE FOR HEALTH | | | 070 |
| CLUB CANCELLED 31 | ASSESSMENT DATA | FAMILY UNIT MEMBERS | | 876 |
| OTHER 28 | | HEAD OF HOUSEHOLD | | 421 455 |
| TOTAL 60 | | NON-HEAD OF HOUSEHOLD | | |